

Mission Statement Task Force Meeting
Minutes
October 5, 2012
12:50 – 2:45 PM
Tigert 226

Those attending: Richard Romano, Henrietta Logan, Elizabeth Bondy, Jennifer Curtis, Maria Rogal, Brijesh Thapa, Keith Schneider, Jon Morris, Betty Smocovitis, David Quillen, Andrea Gregg (by phone), Janet Yamamoto, John Parady, Nuri Yeralan

Scott Nygren called the meeting to order at 12:54 pm

Minutes from the September meeting were approved.

The Task Force reviewed Jodi Gentry's report from the facilitation meeting in September.

The rest of the meeting was critiquing the draft mission statement that the writing subcommittee presented to the task force. Most of the task force agreed that the mission statement should be a paragraph without bullets. Other suggestions were:

- "Land Grant" should be mentioned in the mission statement
- The statement should be unique
- Like Jodi and Bob's version and David Leavitt's version
- Shouldn't name a particular part of campus
- What separates us from the other universities in the state?
- Higher Education should be defined
- Land, sea and space grant is one of the things that make us unique
- Should "internationalization or globalization" be included?
- Should not use "innovation"
- "Preservation" should be included
- Like "We" and "Our". How about what and why?
- Even though we like prose, people in the community like bullets
- Do we have a vision statement? Sometimes the vision and mission statement are together
- Should there be an appendix and a FAQ area?

Scott will be at the subcommittee meeting on October 9 and will discuss with the writing subcommittee.

Meeting adjourned at 2:07 pm